

ALLEGATO A

UNIVERSITÀ DEGLI STUDI DI MILANO

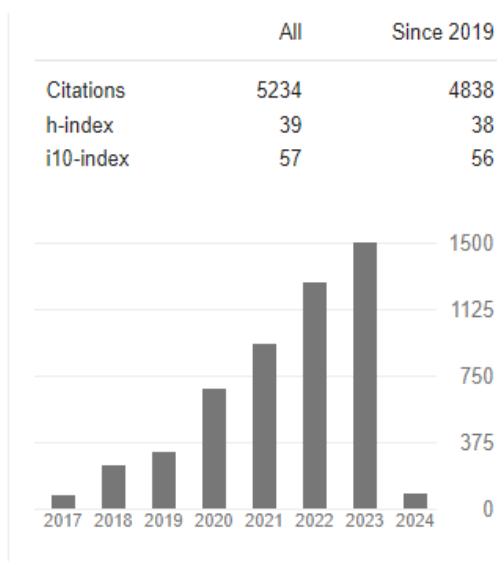
Procedura di selezione per la chiamata a professore di II fascia da ricoprire ai sensi dell'art. 18, commi 1 e 4, della Legge n. 240/2010 per il settore concorsuale _13/B2 - ECONOMIA E GESTIONE DELLE IMPRESE ,

(settore scientifico-disciplinare SECS-P/08 - ECONOMIA E GESTIONE DELLE IMPRESE)

presso il Dipartimento di Economia, Management e Metodi Quantitativi - Codice concorso 5461

INFORMAZIONI PERSONALI

Nome	SCUOTTO VERONICA
Indirizzo	VIA MORETTA, 1 –10138 TORINO, ITALIA
Telefono	Cellulare: 331.345.53.41
E-mail	Veronica.scuotto@gmail.com ; veronica.scuotto@pec.it
Nazionalità	ITALIANA
Luogo e Data di nascita	NAPOLI (NA), 27 FEBBRAIO 1985
Codice Fiscale	SCTVNC85B67F839K



POSSESSO DEL REQUISITO ASN

• Date	10/11/2020 - 10/11/2031
• Principali materie / abilità professionali	ABILITAZIONE SCIENTIFICA NAZIONALE PROFESSORE I FASCIA (2018-2024) (ASN 2018-2020 5° QUADRIMESTRE) 13B2\SEC-P/08
• Qualifica Conseguita	
Date	19\10\2018 – 19\19\2029
Principali materie / abilità professionali	ABILITAZIONE SCIENTIFICA NAZIONALE PROFESSORE II FASCIA (2018-2024) (ASN 2016-2018 5° QUADRIMESTRE)
Qualifica Conseguita	
Date	11/2016
Principali materie / abilità professionali	ASSOCIATE FELLOW OF THE HIGHER EDUCATION ACADEMY (AFHEA) (UNIVERSITY OF THE WEST OF SCOTLAND)
Qualifica Conseguita	

- Date
 - Nome e tipo di istituto di istruzione o formazione
 - Principali materie / abilità professionali
 - Principali materie / abilità professionali di studio
-
- Date
 - Nome e tipo di istituto di istruzione o formazione
 - Principali materie / abilità professionali
-
- Date
 - Nome e tipo di istituto di istruzione o formazione
 - Principali materie / abilità professionali oggetto dello studio
 - Qualifica Conseguita

2010-2013

UNIVERSITA' DEGLI STUDI DI MILANO BICOCCA – DIPARTIMENTO DI Economia, Metodi Quantitativi e Strategie di Impresa (DEMS)

DOTTORATO IN SCIENZE AZIENDALI (XXV CICLO)

A.A. 2005/2006-2007/2008

UNIVERSITA' DEGLI STUDI SUOR ORSOLA BENINCASA – FACOLTA' DI SCIENZA DELLA COMUNICAZIONE
LAUREA CON LODE IN SCIENZA DELLA COMUNICAZIONE
LAUREA TRIENNALE/ BACHELOR'S DEGREE

A.A. 2005/2006-2007/2008

UNIVERSITA' DEGLI STUDI SUOR ORSOLA BENINCASA – FACOLTA' DI SCIENZA DELLA COMUNICAZIONE
LAUREA CON LODE IN SCIENZA DELLA COMUNICAZIONE ISTITUZIONALE
LAUREA TRIENNALE\MASTER DEGREE

**ATTIVITÀ
PROFESSIONALI\ACCADEMICHE**

3 MAGGIO 2021- OGGI

UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II
DIPARTIMENTO ECONOMIA, MANAGEMENT, ISTITUZIONI
PROFESSORE DI II FASCIA

1 NOVEMBRE 2018 -2 MAGGIO 2021

UNIVERSITA' DEGLI STUDI DI TORINO
ECONOMIA E GESTIONE DELLE IMPRESE
RICERCATORE DI TIPO B

15 GENNAIO 2018 – 31 OTTOBRE 2019

Pôle Universitaire Léonard de Vinci – BUSINESS SCHOOL, PARIGI
PROFESSORE ASSOCIATO IN “ENTREPRENEURSHIP AND INNOVATION”

1 GENNAIO 2014 – 14 GENNAIO 2018

University of West of Scotland – BUSINESS SCHOOL, PAISLEY
LECTURER IN “ENTREPRENEURSHIP AND INNOVATION”

1 GENNAIO 2015 – 14 GENNAIO 2018

University of West of Scotland – BUSINESS SCHOOL
PROJECT MANAGER (SECONDMENT BASIS) co-director del centro di ricerca:
Centre for Digital Innovation and Enterprise Education;

1 NOVEMBRE 2013 – GENNAIO 2014

POSH Agency, GLASGOW
Digital Account Manager

APRILE 2008 – AGOSTO 2013

Dipartimento di Economia dell'Università Luigi Vanvitelli (Capua, Italia)
CULTORE DELLA MATERIA

ATTIVITÀ DI DIDATTICA INTEGRATIVA E DI SERVIZIO AGLI STUDENTI

ATTIVITÀ DI RELATORE DI ELABORATI DI LAUREA, DI TESI DI LAUREA MAGISTRALE, DI TESI DI DOTTORATO E DI TESI DI SPECIALIZZAZIONE

Dal 2014 – 2018 presso la University of West of Scotland

- Director of Studies of PhD candidates: 5 completed
- Director of Studies of DBA students: 4 completed
- Supervising Master Dissertation Students (25)
- Supervising Graduate Dissertation Students (32);

Dal 2018 – Ottobre 2018 presso il Pôle Universitaire Léonard de Vinci – BUSINESS SCHOOL, PARIGI

- Director of Studies of PhD candidates: 1 completed
- External supervisor of DBA student: 1 completed University of West of Scotland
- Supervising Master Dissertation Students (3)
- Supervising Graduate Dissertation Students (5);

Dal Novembre 2018 – 2 Maggio 2021 presso l'Università degli Studi Torino

- Director of Studies of PhD candidates: 3 completed
- External supervisor of DBA students: 2 completed Pôle Universitaire Léonard de Vinci – BUSINESS SCHOOL, PARIGI
- Supervising Master Dissertation Students (20)
- Supervising Graduate Dissertation Students (35);

Dal 3 Maggio 2021 – oggi presso l'Università degli Studi di Napoli

- Director of Studies of PhD candidates: 2 ongoing presso la Link Rome University
- External supervisor of DBA student: 2 completed University of West of Scotland
- Supervising Master Dissertation Students (15)
- Supervising Graduate Dissertation Students (23);

ATTIVITÀ DI TUTORATO DEGLI STUDENTI DI CORSI DI LAUREA E DI LAUREA MAGISTRALE E DI TUTORATO

DI DOTTORANDI DI RICERCA

Dal 2014 – 2018 presso la University of West of Scotland

- Personal Tutor: 20
- Tutor Orientativo e Didattico (35)
- Tutor Erasmus Program (25)

Dal 2018 – Ottobre 2018 presso il Pôle Universitaire Léonard de Vinci – BUSINESS SCHOOL, PARIGI

- Personal Tutor: 2
- Tutor Orientativo e Didattico (10)
- Tutor Erasmus Program (3)

Dal Novembre 2018 – 2 Maggio 2021 presso l'Università degli Studi Torino

- Tutor Orientativo e Didattico (27)
- Tutor Erasmus Program (20)

Dal 3 Maggio 2021 – oggi presso l'Università degli Studi di Napoli

- Tutor Orientativo e Didattico (10)
- Tutor Erasmus Program (7)

ATTIVITÀ GESTIONALI, ORGANIZZATIVE E DI SERVIZIO

INCARICHI DI GESTIONE E AD IMPEGNI ASSUNTI IN ORGANI COLLEGIALI E COMMISSIONI, PRESSO RILEVANTI ENTI PUBBLICI E PRIVATI E ORGANIZZAZIONI SCIENTIFICHE E CULTURALI, OVVERO PRESSO L'ATENEO O ALTRI ATENEI

Dal 2015 – 2018 presso la University of West of Scotland

- Project Manager per il Research Centre: Centre for Digital Innovation and Enterprise Education;
- Membro della Commissione della Ricerca

Dal 2018 – Ottobre 2018 presso il Pôle Universitaire Léonard de Vinci – BUSINESS SCHOOL, PARIGI

- Membro della Commissione della Ricerca

Dal Novembre 2018 – 2 Maggio 2021 presso l'Università degli Studi Torino

- Samsung Project Coordinator
- Coordinator of Native e-Talk funded by European Union (Creative European Programme)
- Membro della Commissione di Dottorato

Dal 3 Maggio 2021 – oggi presso l'Università degli Studi di Napoli

- Membro della Commissione Terza Missione

- Membro Esterno della Commissione di Dottorato per il candidato Omair Hraib presso la University of West of Scotland
- Valutatore GEV
- Membro della commissione per Ricercatore di tipo B per Università di Torino, etc

“ELENCO DEI TITOLI RIPORTATI NELLA DOMANDA ALLA VOCE

Titolo A- Organizzazione o partecipazione come relatore a convegni di carattere scientifico in Italia o all'estero”:

Descrizione	Data dal	Data al
Relatrice al AL CONSUMER BEHAVIOR IN TOURISM SYMPOSIUM 2013 (CBTS 2013), INBRUNIK, (ITALY) - (COMPETITIVENESS, INNOVATION AND MARKETS: THE MULTIFACETED TOURISTS' ROLE)	04/12/2013	07/12/2013
Invited Speaker e Track Chair al 9th European Conference on Innovation and Entrepreneurship (ECIE 2014) (University of Ulster, Belfast, Northern Ireland, UK).	18/09/2014	19/09/2014
Organizzatrice della workshop\conference on "Experimental lab": a new way to support SME's growth (Hillington Park Innovation Centre, Glasgow, UK)	11/03/2015	11/03/2015
Relatrice e Track Chair al the 60th Annual ICSB World Conference on Entrepreneurship at a Global Crossroads (United Arab Emirates University, Dubai, UAE)	06/06/2015	09/06/2015
Keynote speaker al the International Conference on Marketing, Business and Management (Beijing Union University in Beijing, China)	12/06/2015	18/06/2015
Organizzatrice del workshop\conference "Festival of Ideas" (The School of Business and Enterprise, The University of the West of Scotland, Paisley, UK).	27/01/2016	27/01/2016
Organizzatrice del LEGO Serious Play workshop (the University of the West of Scotland, Paisley, Hamilton, and Dumfries, UK).	11/08/2016	11/08/2016

Relatrice e Track Chair al the 9th annual EuroMed Academy of Business (EMAB) conference on Innovation, Entrepreneurship and Digital Ecosystems (University of Warsaw Digital Economy Lab, Warsaw, Poland)	14/09/2016	16/09/2016
Co-organizzatrice della UWS International Engagement Week conference (the School of Business and Enterprise, the University of the West of Scotland) It took place from Monday	24/10/2016	28/10/2016

Descrizione	Data dal	Data al
24th to Friday 28th October 2016 across Paisley and Hamilton campus.		
Guest speaker al seminario sulla CREATIVITY + INNOVATION + PROBLEM SOLVING: OPPORTUNITIES FOR THE TOURISM MARKET (Università di Sassari, Sardegna, Italia)	11/04/2017	12/04/2017
Relatrice al 2017 R&D Management Conference on Science, Market & Society: Cross Boundaries, creating momentum (University of Leuven, Belgium)	01/07/2017	05/07/2017
Relatrice e Track Chair al 10th annual EuroMed Academy of Business (EMAB) conference on Global and national business theories and practice: bridging the past with the future (Università la Sapienza, Roma, Italia).	13/09/2017	15/09/2017
Relatrice al Sinergie-SIMA 2018 Conference on Transformative business strategies and new patterns for value creation at the Ca' Foscari University, Venice, Italy.	14/06/2018	15/06/2018
Relatrice al 63rd Annual World Congress International Council for Small Business (ICSB) – “Reshaping The World Through Innovative SMEs” - in Taipei, Taiwan.	26/06/2018	29/06/2018
Relatrice al 9th International Research Meeting in Business and Management (IRMBAM-2018) in Nice (France).	05/07/2018	07/07/2018
Relatrice all' 11th annual conference EuroMed conference 2018 – “Research Advancements in National and Global Business Theory and Practice”, Valletta, Malta.	12/09/2018	14/09/2018
Organizzatrice della conference "Cognitive perspective in Entrepreneurship research" in collaborazione con IPAG university e l'ICSB in	24/09/2018	25/09/2018

Descrizione	Data dal	Data al
Parigi. https://www.ipag- entrepreneurship.fr/#bg-testimonial		
Guest Speaker "Il Business model: analizza iltuo business e proiettao nel futuro" alla conferenza annuale Sardinia Tourism Call 2 action "	26/10/2018	26/10/2018
Relatrice presso International Council for SmallBusiness World Annual Congress "The Future of Entrepreneurship" in Egitto	18/06/2019	21/06/2019
Guest Speaker al PERSONAL DEVELOPMENT WORKSHOP "Entrepreneurial Ecosystem Building_ Researching Ecosystems As If Entrepreneurs Mattered" organizzato dall' Academy of Management Conference in Boston	08/08/2019	13/08/2019
Chair al Doctoral Colloquium dell 'edizione XXXIX Convegno Nazionale dell' Accademia Italiana di Economia Aziendale (AIDEA) pressol'Università di Torino, sedi di Torino e Cuneo.	12/09/2019	13/09/2019
Moderatore al convegno "Publishing in Top Management Journals. The Florence Paper Development Workshop in Firenze	23/09/2019	23/09/2019
Guest Speaker presso il Publishing in Top Management Journals The Sassari PaperDevelopment Workshop	24/09/2019	25/09/2019
Guest speaker presso Third Edition of theWorld Youth Forum in Sharm El Sheikh	14/12/2019	17/12/2019
Track chair "entrepreneurship and innovationecosystem" and scientific committee ieee international conference on technology	10/01/2020	27/11/2020

Descrizione	Data dal	Data al
management, operations and decisions "disruptive technologies and social impacts",marocco 25-27 novembre, 2020		
Guest Speaker WEBINAR IL SISTEMA SANITARIO RESILIENTE post Covid-19 e principali aree di sorveglianza attiva"organizzato dall' OMCeO Palermo.	12/06/2020	12/06/2020
Responsabile ed Organizzatrice del Samsung Innovation Camp 2020	01/09/2020	08/06/2020
Relatrice al convegno di Sinergie-SIMA 2020 “Grand challenges: companies and universities working for a better society” (live streaming webinar)	07/09/2020	08/09/2020
Guest Speaker at the GfMW Knowledge Camp	19/11/2020	19/11/2020
Organizzatrice della prima edizione della conferenza in "Entrepreneurship, Innovation and Family Business (ICEIFB)" in Tunis. Aprile 2021(ex 16-18 April 2020 posticipata al 2021 alcausa del COVID 19).	04\2021	04\2021
Relatrice all’EURAM conference "INTERSECTING PUBLIC POLICIES AND FAMILY VALUES WITH OPEN INNOVATION DEVELOPMENT: AN OVERVIEW OF ITALIAN FSMES" ISSN 2466-7498 and ISBN 978-2-9602195-2-4	04/12/2021	06/12/2021
Guest Speaker and Organizer of a serial webinar on "Digital Inovation and Fashion Industry" belonging the Native Project co-founded by the European Commission	22/01/2021	22/01/2021
Guest Speaker SCUOLA DI METODOLOGIA DELLA RICERCA WINTER EDITION 2021 organized by SIM/SIMA	25/01/2021	25/01/2021

Guest Speaker SCUOLA DI METODOLOGIA DELLA RICERCA - WINTER EDITION 2021 organized by SIM/SIMA (webinar)	01/02/2021	01/02/2021
Guest Speaker and Organizer of a serial webinar on "Digital Innovation in smart, fashion industry" belonging the Native Project co-founded by the European Commission	17/02/2021	17/02/2021
Guest Speaker on Intellectual: new research avenues at IPAG University (webinar)	18/02/2021	18/02/2021
Guest Speaker on Getting into a new Digital Business Model at the International week at the EMLV University (webinar)	29/03/2021	02/04/2021
Italian Organization Commettee Member and Track Chair at IEEE ICTMOD 2021 Disruptive Technologies and Social Impact, Marocco (webinar)	24/11/2021	26/11/2021
ICSB conference 'Entrepreneurial devolution or revolution? The new era of Society 5.0 "	24.06. 2022	26.06.2022
Organizing Meet the Editor at Technology and Entrepreneurship, Center at Harvard University	12.08.2022	12.08. 2022
Italian Organization Commettee Member and Track Chair at IEEE ICTMOD 2021 Disruptive Technologies and Social Impact, Marocco (webinar)	23.11.2022	25.11.2022
Guest speaker at the International week at the EMLV University	28/03/2023	31/03/2023
Guest Speaker at the workshop 'Meet the Editor' at University of Vanvitelli	19/05/2023	19/05/2023
Guest Speaker at 2023 Workshop on Climate Change and Energy Finance will be held at University of Paris 1 Panthéon-Sorbonne	26/05/2023	26/05/2023

Track chair ITAIS 2023 - The XX Conference of the Italian Chapter of AIS Business and people ecosystems in the digital society	13/10/2023	14/10/2023
Relatrice Entrepreneurial ecosystems' transition to sustainability: exploring the demand for green talents in 20 global cities. In <i>EURAM CONFERENCE</i> ISBN 978-2-9602195-5-5	14/06/2023	16/06/2023
Relatrice The role of Open Innovation Digital Platforms in shaping knowledge co-creation: a multiple-case study EUROMED	27/09/2023	29/09/2023

ELENCO DEI TITOLI RIPORTATI NELLA DOMANDA ALLA VOCE “Titolo B**Direzione o partecipazione alle attività di un gruppo di ricerca caratterizzato da collaborazioni a livello nazionale o internazionale”:**

Descrizione	Data dal	Data al
Country Director (Scotland) dell' IQEF (International Qualification Education Foundation)	01/09/2015	15/01/2018
Project Manager (Research Centre for Digital Innovation and Enterprise Education at the School of Business & Enterprise at the University of the West of Scotland)	01/01/2016	15/01/2018
Membro dell'Associazione Internazionale KMIRC (Knowledge Management Innovation Research Centre) (University of Nicosia, Cyprus)	01/11/2016	ongoing
MEMBRO DEL CERMES CENTRO DI RICERCA IN MANAGEMENT, ECONOMIA E SVILUPPO LOCALE, UNIVERSITÀ DI ROMA LINK CAMPUS UNIVERSITY.	01/02/2018	ongoing
Membro ICxT Centro Interdipartimentale di Innovazione, Università of Torino	29/10/2020	ongoing
NRRP THEME N. 9. Economic-financial sustainability of systems and territories NAME OF THE ENLARGED PARTNERSHIP GRINS – Growing Resilient, INclusive and Sustainable- Spoke 8	01\02\23	ongoing

ELENCO DEI TITOLI RIPORTATI NELLA DOMANDA ALLA VOCE “Titolo C**Responsabilità di studi e ricerche scientifiche affidati da qualificate istituzioni pubbliche o private”:**

Descrizione	Data dal	Data al
Responsabile scientifico e Coordinatore Operativo Progetto "Il compost, un grande amico" (Provincia di Napoli)	30/12/2011	11/05/2012
Responsabile scientifico (Research Unit UK) Progetto H2020-INFRAIA-2016-2017 - Policy and international cooperation measures for research infrastructures (European Commission)	26/11/2016	26/11/2018

ELENCO DEI TITOLI RIPORTATI NELLA DOMANDA ALLA VOCE “Titolo D**Responsabilita' scientifica per progetti di ricerca internazionali e nazionali, ammessi al finanziamento sulla base di bandi competitivi che prevedano la revisione tra pari”:**

# Titolo	Descrizione	Data dal	Data al
	Coordinatore rapporti con l'Università - Progetto "Knowledge on the Road" (Presidenza del Consiglio dei Ministri- Dipartimento della Gioventù)	01/01/2009	01/07/2010

	Responsabile coordinamento scientifico (Research Unit UK) Progetto H2020-INFRAIA-2016-2017 - Policy and international cooperation measures for research infrastructures (European Commission)	26/11/2016	10/01/2018
	Grant di Ricerca "UWS Immersive" - Responsabile scientifico - (the University of the West of Scotland, UK) £30,000	01/10/2017	01/10/2019
	Grant di ricerca "UWS Crucible" - Responsabile scientifico (the University of the West of Scotland, UK) £20,000	01/11/2017	01/11/2018
	RESPONSABILITA' SCIENTIFICA E BUSINESS INTELLIGENZA ARTIFICIALE "INTERN.IA. PROCESSI DI INTERNAZIONALIZZAZIONE TECHNOLOGY DRIVEN" INNOVATION MANAGER - PMI CAMPANA BANDO MISE PER INVESTIMENTI IN TECNOLOGIE DIGITALI	03/12/2019	
	Coordinamento scientifico del progetto di ricerca intitolato "Organizational factors influencing knowledge hiding in organizations: Multi Country study" organizzato da CIEMS collective intelligence research program	01/06/2020	

ELENCO DEI TITOLI RIPORTATI NELLA DOMANDA ALLA VOCE “Titolo E

- Direzione o partecipazione a comitati editoriali di riviste, collane editoriali, enciclopedie e trattati di riconosciuto prestigio”:**

Editorial Board Member of Journal of Knowledge Management (EMERALD Publishing Limited - ISSN: 1367-3270)	01/09/2017	Ongoing
Associate Editor Journal of the Knowledge Economy (Springer - ISSN: 1868-7865)	01/10/2017	Ongoing
Associate Editor - Governance Journal (Wiley Online Library - ISSN: 1468-0491)	01/11/2017	Ongoing
Managing Editor OF JOURNAL OF INTELLECTUAL CAPITAL (Fascia A Anvur EMERALD Publishing Limited - ISSN: 1469-1930)	01/09/2018	Ongoing
Editorial Board of Management Decision Fascia A Anvur EMERALD Publishing Limited – ISSN: 0025-1747)	06/12/2023	Ongoing

ELENCO DEI TITOLI RIPORTATI NELLA DOMANDA ALLA VOCE “Titolo F

Partecipazione al collegio dei docenti ovvero attribuzione di incarichi di insegnamento, nell'ambito di dottorati di ricerca accreditati dal Ministero”:

Descrizione	Data dal	Data al	
Membro dei collegio dei docenti del "Doctor of Philosophy (PhD)" in "Business and Management" (The University of the West of Scotland)	01/01/2015	01/10/2018	

Incarico di insegnamento sul tema "Research Method" del corso dottorato di ricerca in "Business and Management" (the International School of Management in Munich, Frankfurt, Germany in joint with the University of the West of Scotland).	01/01/2015	01/05/2015
Membro dei collegio dei docenti del "doctorate business administration (DBA)" in "Business and Management" (The University of the West of Scotland)	01/01/2015	01/10/2018
Incarico di insegnamento sul tema "Business Models" del corso dottorato di ricerca in "Business and Management" (the University of the West of Scotland).	01/04/2015	01/01/2018
Incarico di insegnamento sul tema "Quantitative Method" del corso dottorato di ricerca in "Business and Management" (the University of the West of Scotland).	01/05/2015	01/01/2018
MEMBRO DEI COLLEGIO DEI DOCENTI DEL "DOCTOR OF PHILOSOPHY (PHD)" IN "BUSINESS AND MANAGEMENT" (UNIVERSITÀ DI TORINO)	01/12/2018	02/05/2021
MEMBRO Del Comitato Direttivo del COLLEGIO DEI DOCENTI DEL "DOCTOR OF PHILOSOPHY (PHD)" IN " Tech for good. Technology Transfer, Global Foresight and Sustainable Innovation in Knowledge Ecosystems" (Link Campus University)	01/11/2021	ongoing

ELENCO DEI TITOLI RIPORTATI NELLA DOMANDA ALLA VOCE “Titolo G Formale attribuzione di incarichi di insegnamento o di ricerca (fellowship) presso qualificati atenei e istituti di ricerca esteri o sovranazionali”:

Descrizione	Data dal	Data al
PhD visiting at London Business School	01.2011	06.2011
PHD Visiting at the Tshinghua University	07.2011	12.2011
Research and teaching visiting the International School of Management in Munich, Frankfurt, Germany	01.2015	05.2015
Visiting Professor at the Technology and Entrepreneurship Center at Harvard university	01.08.2022	31.08.2022
Titolare insegnamento "Enterprise Creation" (laurea triennale) (the University of the West of Scotland)	01/09/2014	01/01/2018
Titolare insegnamento "Global Economics" (laurea triennale) (the University of the West of Scotland)	01/09/2014	01/01/2018
Titolare insegnamento "Research Methods for Business and Management" (laurea magistrale) (the University of the West of Scotland)	01/01/2015	01/01/2018

Visiting Researcher (International School of Management in Munich, Frankfurt, Germany)	01/01/2015	12/05/2015
Associate Fellow of the Higher Education Academy (AFHEA) (University of the West of Scotland)	01/01/2015	
Titolare insegnamento "Entrepreneurial Thinking" (laurea triennale) (the University of the West of Scotland)	01/09/2015	01/01/2018
Titolare insegnamento "Branding People, Places and Spaces" (laurea magistrale) (the University of the West of Scotland)	01/03/2016	01/01/2018
Senior Associate Fellow (Euromed Research Business Institute)	01/11/2016	ongoing
Titolare insegnamento "Corporate Strategy" (laurea magistrale) (the Pôle Universitaire Léonard de Vinci)	01/03/2018	31/10/2018
TITOLARE INSEGNAMENTO "ENTREPRENEURSHIP" (LAUREA MAGISTRALE in Inglese) (UNIVERSITÀ DI TORINO) 01/11/2018	01/11/2018	02/05/2021
TITOLARE INSEGNAMENTO "MODELLI DI E-BUSINESS" (LAUREA MAGISTRALE) (UNIVERSITÀ DI TORINO)	01/11/2018	02/05/2021
TITOLARE INSEGNAMENTO "ECONOMIA E DIREZIONE DELLE IMPRESE" (LAUREA TRIENNALE) (UNIVERSITÀ DI TORINO)	01/11/2018	02/05/2021
TITOLARE INSEGNAMENTO "MARKETING" (LAUREA TRIENNALE) (UNIVERSITÀ DI TORINO)	01/11/2018	02/05/2021
Co-titolare di insegnamento Marketing e Comunicazione Digitale - Progetto Agroalimentare 4.0 – Strategie di Marketing territoriale per le imprese agroalimentari del cuneese - Digital transformation Program	01/06/2020	13/09/2020
Titolare di insegnamento “Social Entrepreneurship” Master in Food and Beverage Sustainable Entrepreneurship (Università di Torino)	25/11/2020	25/11/2020
Titolare di insegnamento del corso di formazione in Team working: soft skills e gestione del gruppo - Valore P.A. (UNIVERSITÀ DI TORINO)	15/03/2021	10/05/2021
Co-titolare di insegnamento del corso di Marketing FONDAMENTI DI MANAGEMENT E STRATEGIA [MAS5010] (UNIVERSITÀ DI TORINO)	10/01/2021	13/01/2021
Co-titolare di insegnamento del corso di Economia E Gestione delle Imprese – magistrale (UNIVERSITÀ DI Napoli Federico II)	05/2022	Ongoing
Titolare di insegnamento ‘social entrepreneurship’ – magistrale (UNIVERSITÀ DI Napoli Federico II)	05/2022	Ongoing

ELENCO DEI TITOLI RIPORTATI NELLA DOMANDA ALLA VOCE “Titolo H

Conseguimento di premi e riconoscimenti per l'attività scientifica, inclusa l'affiliazione ad accademie di riconosciuto prestigio nel settore”

Descrizione	Data dal	Data al
Membro International Society for Professional Innovation Management (ISPIM)	01/03/2015	
Membro Strategic Management Society (SMS)	10/04/2015	
Membro dell' International Council for Small Businesses	01/05/2015	
Membro Academy of Management (AoM)	01/01/2016	

UWS Salary Recognition and Reward Scheme: Award of an Accelerated Increment (The university of the West of Scotland, UK) Award of an Accelerated Increment: Exceptional performance considerably above the normal expectation or has taken on additional responsibility within the grade level or demonstrates sustained behaviours which allow the role to be achieved more effectively.	01/04/2016	15/01/2018
Best Paper award of the EuroMed\SIMA track "New Challenges in Open Innovation" presso la 9th annual EuroMed Academy of Business (EMAB) conference (con il paper intitolato "Users Generated Ideas via Social Media Networks based on the OI model")	14/09/2016	16/09/2016
Best commended paper alla 10th EuroMed Academy of Business (EMAB) conference (con il paper intitolato "Overcoming "Imperfections" of Technological Change: the borderless nature of risk in Open Innovation Model")	13/09/2017	15/09/2017
Global Partner Excellence Award all' International Council for Small Businesses	25/09/2018	25/09/2018
MEMBRO DEL COMITATO DIRETTIVO DELL'ASSOCIAZIONE INTERNAZIONALE KMICA (KNOWLEDGE MANAGEMENT AND INTELLECTUAL CAPITAL ASSOCIATION)	08/01/2020	
Membro SIMA, SIM e AIDEA	03/07/2020	
Journal of Organizational Behavior – Tenth Most Cited Article in 2019 Journal of Organizational Behavior (4* ABS list) Impact Factor	18/09/2020	
Gold Award Best Paper" at the IEEE ICTMOD 2021 - article "Sustainable disruptive innovations : grassroots innovations for social and circular entrepreneurs "	20/12/21	
Appreciation award Spinazzola, M., Scuotto, V., Farronato, N., & Pironti, M. (2022, November). Identifying Synergies and Barriers to the Adoption of Disruptive Technologies for Sustainable Societies- An Innovation Ecosystem Perspective. In 2022 IEEE International Conference on Technology Management, Operations and Decisions (ICTMOD) (pp. 1-6). IEEE. ISBN 978-1-6654-7027-8	11/2022	
IEEE TEM 2022 Best paper Award - Orlando, B., Ballestra, L. V., Scuotto, V., Pironti, M., & Del Giudice, M. (2020). The impact of R&D investments on eco-innovation: A cross-cultural perspective of green technology management. IEEE Transactions on Engineering Management, 69(5), 2275-2284.	04/2023	
Highly cited Researcher by Clarivate	15/11/2023	
Best Italian Scientist https://www.scienzainrete.it/articolo/ecco-top-scientist-italiani/sergio-cima/2024-01-12	12/01/2024	

ELENCO DEI TITOLI RIPORTATI NELLA DOMANDA ALLA VOCE “Titolo I

Risultati ottenuti nel trasferimento tecnologico in termini di partecipazione alla creazione di nuove imprese (spin off), sviluppo, impiego e commercializzazione di brevetti”

Titolo	Descrizione	Data dal	Data al
1652755	Co-promotore Emme Magazine. Spin off accademico dell'Università degli Studi di Napoli "Suor Orsola Benincasa"	15/01/2010	25/05/2014

1652753	Responsabile Spin Off presso il centro digitale di creazione d'impresa "Enterprise Academy" (University of the West of Scotland)	01/01/2015	03/03/2018
1683862	INNOVATION MANAGER PRESSO MINISTERO DELLO SVILUPPO ECONOMICO - ALBO ESPERTI INNOVAZIONE TECNOLOGICA ED INDUSTRIA 4.0	19/10/2019	
1652964	Mentor presso Techstars Smart Mobility Acceleratore in Torino	01/01/2020	
1653005	Mentor presso il Pan-European Hackathon: EU Vs Virus Challenge	24/04/2020	26/04/2020

ALTRE ATTIVITÀ EDITORIALI		
Descrizione	Data dal	Data al
Ad Hoc Reviewer - Business Process Management Journal (Emerald - ISSN: 1463-7154)	01/01/2015	ongoing
Guest Editor - Journal of Knowledge Economy (Springer - ISSN: 1868-7865)	01/05/2015	ongoing
Ad hoc Reviewer International Journal of Entrepreneurship and Innovation (SAGE - ISSN: 14657503)	01/01/2016	ongoing
Ad Hoc Reviewer - Baltic Journal of Management (Emerald - ISSN: 1746-5265)	01/03/2016	ongoing
Co- Guest Editor- International Journal of Sport Management and Marketing (Inderscience - ISSN 1475-8962)	01/04/2016	ongoing
Ad Hoc Reviewer - Management Decision Journal (Emerald - ISSN: 0025-1747)	01/08/2016	ongoing
Co- Guest Editor - Baltic Journal of Management (Emerald - ISSN: 1746-5265)	01/07/2017	ongoing
AD HOC REVIEWER – TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE (EMERALD - ISSN: 0040-1625)	01/08/2018	ongoing
AD HOC REVIEWER – JOURNAL OF BUSINESS RESEARCH (EMERALD - ISSN: 0148-2963)	01/10/2018	ongoing
AD HOC REVIEWER – INTERNATIONAL HUMAN RESOURCE MANAGEMENT (EMERALD - ISSN: 0958-5192)	01/11/2019	ongoing
Leading Guest Editor of the JOURNAL OF INTELLECTUAL CAPITAL (Fascia A Anvur EMERALD INSIGHT - ISSN: 1469-1930)	01/01/2020	01/01/2021
AD HOC REVIEWER – Journal of Product Innovation Management (JPIM) (Wiley online library - ISSN: 1540-5885)	10/04/2021	ongoing
AD HOC REVIEWER – Asia Pacific Journal of Management- 0217-4561	01/07/2021	ongoing
Leading Guest Editor of the Applied Energy ISSN: 0306-2619	01/10/2021	01/11/2022
Leading Guest Editor of the International Journal of Physical Distribution & Logistics Management ISSN: 0960-0035	01/04/2022	ongoing
Leading Guest Editor of the Journal of Management History ISSN: 1751-1348	01/11/2022	Ongoing

PAPERS PUBLISHED IN INTERNATIONAL PEER – REVIEWED BOOK/BOOK CHAPTER/JOURNALS

Books (Blind review)

Del Giudice, Scuotto, Papa 2023, Knowledge Management and Artificial Intelligences in Society 5.0, Routledge. ISBN: 978-1-032-19191-1 (hbk) ISBN: 978-1-032-19192-8 (pbk) ISBN: 978-1-003-25805-6 (ebk) DOI: 10.4324/9781003258056

Scuotto V., & Farronato N., 2021. Love in the Start-Up Era. A journey to discover the power of love on the entrepreneurial path. Oxford:RossiSmith Academic Publishing, London: UK ISBN 978-0-473-56818-4

Scuotto V, Mueller J (2018). ICT Adoption for Knowledge Management: Opportunities for SMEs. Oxford:RossiSmith Academic Publishing, London:UK. ISBN: 978-0-473-42462-6

Scuotto V (2017). Innovazione ed Imitazione: strategie manageriali emergenti, in sistemi aperti di mercato. Un'analisi comparativa tra Imprese in Cina e Medio Oriente. Roma:Eurilink University Press, ISBN: 978 88 85622 104

Book chapters (Blind review)

Scuotto V. & Del Giudice M. (2021). "The business model falls in LOVE. The emotional engagement of a business." in Handbook of Business Model Innovation, pp.85-93, Routledge. ISBN 9781003028307

Magni, D., Piccolo, R., Scuotto, V., Papa, A., & Del Giudice, M. (2021). Immersive Technologies and Smart Cities in ASEAN: Discovering the Future Innovation Challenges. In Handbook of Research on Disruptive Innovation and Digital Transformation in Asia (pp. 50-70). IGI Global.

Pironti, M., Scuotto, V., & Farronato, N. (2020). Il rapporto Pubblico-Privato: partnership strategica da scelta a necessità per l'innovazione. In

Handbook Oltre la crisi. Riflessioni e proposte sui nodi che ostacolano la ripartenza, Egea

<https://www.acbgroup.com/portal.nsf/researches.xsp?documentId=3A68E2C334C3CA03C12586460044BD1A>

Scuotto, Veronica, Serravalle, F., and Viassone M. 2019, The Shift Towards a Digital Business Model: A Strategic Decision for the Female Entrepreneur. Women Entrepreneurs and Strategic Decision Making in the Global Economy. IGI Global. 120-143.

Scuotto V., Murray A., 2018, Effectiveness of Internal Entrepreneurship Education Ecosystem on forming a new entrepreneurial mind-set, Book Chapter 3 - 'Experiential Learning for Entrepreneurship' Palgrave. 125-144.

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2024

Scuotto, V., Magni, D., Garcia-Perez, A., & Pironti, M. (2024). The impact of innovation failure: Entrepreneurship adversity or opportunity?. *Technovation*, 131, 102944.

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Del Giudice, M., Scuotto, V., Papa, A., & Singh, S. K. (2023). The 'bright'side of innovation management for international new ventures. *Technovation*, 125, 102789.

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Gangi, F., Daniele, L. M., Scuotto, V., & Tani, M. (2023). Uncovering Backers' Intention to Participate in Reward-Based Crowdfunding: The Role of Value Cocreation. *IEEE Transactions on Engineering Management*. DOI: 10.1109/TEM.2023.3267088

Scuotto, V., Tzanidis, T., Usai, A., & Quaglia, R. (2023). The digital humanism era triggered by individual creativity. *Journal of Business Research*, 158, 113709

Magni, D., Papa, A., Scuotto, V. and Del Giudice, M. (2023), "Internationalized knowledge-intensive business service (KIBS) for servitization: a microfoundation perspective", *International Marketing Review*, <https://doi.org/10.1108/IMR-12-2021-0366>

2022

Nespoli, C., Kozan, A., Scuotto, V., & Giudice, M. D. (2022). Aimage's entrepreneurial value creation and crowdfunding: Entrepreneurship in times of crisis. *The International Journal of Entrepreneurship and Innovation*, DOI: 10.1177/14657503221081355

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Del Giudice, M., Scuotto, V., Orlando, B., & Mustilli, M. (2021). Toward the human-Centered approach. A revised model of individual acceptance of AI. *Human Resource Management Review*, 100856.

Magni, D., Scuotto, V., Pezzi, A., & Del Giudice, M. (2021). Employees' acceptance of wearable devices: Towards a predictive model. *Technological Forecasting and Social Change*, 172, 121022.

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Dabić, M., Vlačić, B., Scuotto, V. and Warkentin, M. (2020), "Two decades of the Journal of Intellectual Capital: a bibliometric overview and an agenda for future research", *Journal of Intellectual Capital*, <https://doi.org/10.1108/JIC-02-2020-0052>

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Monica Fait, Paola Scorrano, Giovanni Mastroleo , Cillo Valentina , Scuotto Veronica , 2019, A novel view on Knowledge Sharing in the Agrifood sector, *Journal of knowledge management*, Vol. 23 Issue: 5, pp.953-974, <https://doi.org/10.1108/JKM-09-2018-0572>

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Lorenzo Ardito, Veronica Scuotto, Manlio Del Giudice, Antonio Messeni, (2018) "A bibliometric analysis of research on Big Data analytics for business and management", *Management Decision*, <https://doi.org/10.1108/MD-07-2018-0754>

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Pedro Soto-Acosta, Manlio Del Giudice, Veronica Scuotto, (2018) "Emerging issues on business innovation ecosystems: the role of information and communication technologies (ICTs) for knowledge management (KM) and innovation within and among enterprises", *Baltic Journal of Management*, Vol. 13 Issue: 3, pp.298-302, <https://doi.org/10.1108/BJM-07-2018-398>

Manlio Del Giudice, Stefano Fontana, Francesco Caputo, Matteo Rossi and Veronica Scuotto, "Advances in Sport Management in the Global Marketplace: Theory and Practice, at the International Journal of Sport Management and Marketing" 2018 Vol.18 No.1/210.

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Del Giudice, M., Khan, Z., De Silva, M., Scuotto, V., Caputo, F., & Carayannis, E. (2017). The microlevel actions undertaken by owner-managers in improving the sustainability practices of cultural and creative small and medium enterprises: A United Kingdom–Italy comparison. *Journal of Organizational Behavior*, 38(9), 1396-1414.

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2016

Scuotto V., Ferraris A., Bresciani S. (2016) "Internet of Things: Applications and Challenges in Smart Cities. A case study of IBM smart city projects", *Business Process Management Journal*, Vol. 22 No. 2, pp. 357-367.

2015

Alan, Murray and Veronica Scuotto, (2015), The Business Model Canvas. A tool for Market - Driven Entrepreneurs, *Symphonya Emerging Issues in Management*, <http://dx.doi.org/10.4468/2015.3.13murray.scuotto>
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2014

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2012

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"TERZA MISSIONE"

2023

Intervista per il Premio Highly cited researcher su i seguenti quotidiani e riviste:

Mattino https://www.ilmattino.it/napoli/cultura/napoli_ricercatori_piu_citati_al_mondo_federico_ii_highly_cited_researchers_2023_ultimissime_cultura-7767633.html

Il Mezzogiorno (versione cartacea)

FortuneItalia <https://www.fortuneita.com/2023/11/20/cinque-docenti-delluniversita-di-napoli-federico-ii-tra-gli-highly-cited-researchers-2023/>

VesuvioLive <https://www.vesuviolive.it/ultime-notizie/478721-ricercatori-migliori-mondo-docenti-federico-ii-napoli/>

Agenzia Nova <https://www.agenzianova.com/campania/655c000e44e472.68486358/4672384/2023-11-20/napoli-cinque-docenti-della-federico-ii-tra-i-ricercatori-piu-citati-al-mondo/linked>

Napolitime <https://www.napolitime.it/125060-cinque-docenti-federiciani-tra-gli-highly-cited-researchers-2023-i-ricercatori-piu-citati-al-mondo.html>

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2021\2022

Guest Speaker - book presentation Scuotto & Farronato. Love in the Start-Up era - A journey to discover the power of love on the entrepreneurial

path, Rossi Smith Academic, Oxford, UK. Publishing, link; Amazon Kindle; Google Books at:

19/5/2021

TODAY'S COMMUNICATION: <https://www.youtube.com/watch?v=P4CxrpsvXk>

5/7/2021

FBU: <https://www.youtube.com/watch?v=tuQW1EnQRbM>

7/7/2021

INNOVATION COFFEE: <https://group.intesasanpaolo.com/it/sezione-editoriale/eventi-progetti/tutti-i-progetti/innovazione/innovation-coffeewebinar-cultura-dell-innovazione>

30/7/2021

TORINO TECH MAP: <https://torinotechmap.it/totem-incontra-nicola-farronato-e-veronica-scuotto/>

6/9/2021

EDICOLAPERTA: <https://www.youtube.com/watch?v=Ira5M07RPXc>

8/9/2021

GREEN PEA: <https://stayhappening.com/e/innovazione-circolare-il-ruolo-dellamore-nella-creazione-di-nuove-imprese-E3LUSM0AODI2>

28/10/2021

CIMBA: <https://beyourbest.it/interview/love-in-start-up-era/>

18/2/2022

IWCT: <https://www.iwct.it/event/talentlab-love-in-the-start-up-era/>

22 - 01- 2021 Guest Speaker and Organizer of a serial webinar on "Digital Innovation and Fashion Industry" belonging the Native Project cofounded by the European Commission,

2020

Scuotto, V., 2020, The Need for Nurturing Entrepreneurship. Should there be a focus on Promoting and Developing Digital Entrepreneurs

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INGLESE

CAPACITÀ DI LETTURA
CAPACITÀ DI SCRITTURA
CAPACITÀ DI ESPRESSIONE
ORALE

OTTIMO
OTTIMO
OTTIMO

CAPACITÀ E COMPETENZE
ORGANIZZATIVE

Project manager, digital account manager, international strategists.

CAPACITÀ E COMPETENZE
TECNICHE

Ottima Conoscenza degli ambienti Windows e Office (E.C.D.L.).
Discreta Conoscenza sistemi operativo Pro-Real Time (trading di borsa) e Sistema
statistico R. Buona conoscenza di architetture internet e digitali.

PATENTE

Patente B

(Luogo e data) Torino, 16/01/2024